

NATIONAL MOTHER AND CHILD WELFARE ORGANISATION (NAMCO)

ANNUAL REPORT

FOR THE YEAR 2023-24

NAMCO, as deep rooted Grassroots NGO stays with vulnerable communities in Delta Districts (Thiruvarur, Nagappattinam and Mayiladuthurai districts) and being instrumental in positive changes in the lives of thousands of people in various sections like woman, children, Elders, youth and differently abled. In fact, many of them are part and partial of our endeavours and they proudly stand with us. The year 2023-24 is a year of achievement beyond sufferings. The pains of peralization by COVID and lock down do not have disappeared from lives of people. The following is a cross section of our programs and achievements in the year.

I -WOMAN EMPOWERMENT PROGRAMS

As the name of the organization implies woman empowerment is the primary focal point of NAMCO. Towards empowering woman, NAMCO had initiated the various interventions. Some of them are,

➤ **REVOLVING FUND SUPPORT TO WOMAN**

In order to improve the economical sustainability of woman, NAMCO had extended revolving fund support to woman and facilitated them acquiring livelihood skills and involve in income generation activities. This program was supported by STDH Bangalore. 421 owmne entrepreneurs are being supported.

➤ **JOINT LIVELIHOOD GROUPS**

Considering various factors towards effective outreach, this JLG concept adopted. 50 JLGs consisting 370 women farmers in Vedaranyam block of Nagapattinam district were formed and facilitated towards economical sustainability. This program was supported by NABARD, Nagappattinam.

➤ **SHG LIVELIHOOD ACTIVITIES**

NAMCO has been facilitating SHGs for about 20 years and add. The SHG formation activities, developing capacities, skill up gradation, credit linkages were becomes regular activities of NAMCO.



➤ **SKILL UPGRADATION TRAININGS**

As a permanent asset, skill of a woman feeds them throughout the life span. Therefore, NAMCO always prioritize skill training as important. The source of income of any woman is depending of the professional skills which she has. Most of them are involved in various income generation activities by the continuous and concurrent efforts of NAMCO. So; a skill up gradation becomes inevitable here. So, NAMCO had facilitated rural and urban woman to acquire skill training by appropriate linkages.

II- SOCIO ECONOMIC DEVELOPMENT PROGRAMS

Farmers' producer organisations

The operational area is a predominant agricultural area, having its major population as scheduled caste labourers and small farmers. Poor access to affordable credit, poor access to technical resources and poor access to hand holding support made them sit idle in home for years together and totally depend on state safety net programs. In order to make them unit and create accessibility to various factors, NAMCO JEEVAN farmer Producer Company with 260 woman members and NAMCO SUYAMBU farmer Producer Company with 502 woman members are the two big CBOs promoted by NAMCO with NABRD support and encouraging to increase production, input distribution, disseminating government schemes, training, marketing and finance as well. Exemplary movements of the FPOs had created a vibe among woman in the area. A significant increase in the household income resulted in the overall status of community.

➤ **GOAT REARING AND MILK PRODUCTS MAKING TRAINING PROGRAM**

150 Rural women were trained in Goat rearing and milk products manufacturing in Vedaranyam of Nagappattinam district. As a follow up, we have been continuous touch with them and assisting them to start their own business. We facilitated the woman to involve in income generation activities. VUTRC (TNAUAS), Nagapattinam with NABARD has started a unit at Thennadar village for mineral mixture Unit. The unit is run by the trained beneficiaries successfully now.



➤ **GRAM DUKAN SHOP**

In order to facilitate the products manufactured by Farmer Producer Companies, NAMCO had established a GRAM DUKAN SHOP in Thiruvavur. The Mr. Sankaranarayanan, CGM, NABARD, RO, Chennai has inaugurated the Shop. Products of the FPOs, Women SHGs are being sold here. It is a successful program needs to be extended to various other places.

➤ **EXPOSURE & TRAINING TO WSHG MEMBERS**

In order to create better understanding, motivation and direct linkages on the dairy farming and its allied activities for a selected group of woman SHG group members, exposure visit was organized with support of NABARD for 25 members. With a van, they have been taken to a field of THOZHUVAM FPO Madurai, Where the people had a good opportunity to interact with people who are involved in dairy farm and in other milk products manufacturing.

- One day training to women SHG members to Prathabaramapuram village, Keezhaiyur block and Maruthur village, Vedaranyam block have been organized by NAMCO with NABARD support. Totally 60 women have actively involved in the training. Capacity building account keeping and in additional a soap making training was given to the participants.

III-CHILD AND YOUTH DEVELOPMENT PROGRAMS

From the inception the children is the priority target group of NAMCO. Various activities were undertaken for children. The following is a nutshell of children and education development programs.

➤ **STUDENT DEVELOPMENT CENTERS**

The children of poor marginal families were in bottom strata. The recent past years suffering like COVID and lockdown sufferings and Gaja cyclone and other disaster had further paralyzed them and expelled the children from mainstream. Therefore, there was a need for a specific intervention to make them capable of main stream. 16 centers with 480 students in Vedaranyam block of Nagappattinam district and Muthuppet block of Thiruvavur district were extending educational support to the needy children. This program was supported by AIMS INDIA FOUNDATION USA.



➤ **CHILDLINE 1098 PROGRAM**

Child line is a national program with which online and offline services offered to child protection. As a childline service provider of Thiruvavur district for the past eight years, NAMCO had involved in extensive interventions to tackle child protection issues. Thiruvavur district Collectorate, Child Protection Unit, Child Welfare Committee, Depart of Labour, Dept of School Education, Police Department and social welfare department had supported NAMCO in many issues. This program was implemented until 2023 July. It was supported by Ministry of Women and Child Development.

➤ **STUDENTS EDUCATIONAL SUPPORT PROGRAM**

As an important area of gap, NAMCO had felt paucity in terms of funds for the students who get higher education. Therefore; NAMCO had identified 89 students and supported for college fees and mess fees, which had helped them successfully acquiring their higher studies properly. This program was supported by SEEED, 4 S Foundation and HOPE 3 Foundation, USA.

➤ **SUPPORT PROGRAMS**

The student who is really poor and is even not in a position to get their basic stationeries, educational aids, bags and things like that is a big lacuna against getting quality education. Therefore NAMCO had initiated 60 poor students from Boothamangalachery of Thiruvavur block and Jambuvanodai of Muthupet block and supported to those children with their needy materials. This program is supported by Sitaram Jindal Foundation, Bangalore.

➤ **CHILDREN HOME**

As part of Integrated home for Senior citizens and Destitute children, Nagapattinam. NAMCO gives shelter to 21 orphan children to get quality education, home care, medical care, psychological care etc. This is a program is supported by Government of Tamilnadu, Directorate of Social welfare, Chennai.

➤ **YUVA SAMVAD India @ 2047**

NAMCO had organized the YUVA SAMVAD India @ 2047 with Nehru Yuva Kendra, Thiruvavur. A camp for youth at Thiru. Vi.Ka. Arts and Science College, Thiruvavur was successfully organized by us with 320 youths.



The youths were motivated to be useful and to be care on youth attracting facts like cell phone, drugs etc.,

With Nehru Yuva Kendra, Thiruvavur, NAMCO did the youth camps and motivation meetings to youths to organise them for Nation, to make them a qualified volunteer in Nehru Yuva Kendra, Govt of India. The camps were organised in 10 blocks of Thiruvavur district.

IV- ELDERS WELFARE AND CARE

NAMCO, from the beginning gives top priority to elders care and undertaken significant activities for the elders for about 2 decades. NAMCO had extended Home care, health care, psychological care of elders' community in Nagappattinam District.

➤ OLD AGE HOME AT KEEZHAIYUR VILLAGE

NAMCO has been running a old age Home at Keezhaiyur village of Nagappattinam District of Tamilnadu state. Totally 25 elders are given home care, health care, psychological care, recreational support and etc. With a medical team, their health care is ensured. This program was supported by Ministry of Social Justice & Empowerment, Government of India. This home is continuously running from the year 2000.

➤ IIINTEGRATED HOME FOR SENIOR CITIZENS AND DESTITUTE CHILDREN

Another home called integrated Home for senior citizens and children is successfully run in Nagappattinam town of Tamilnadu state. Totally 25 elders who have no one to take care and 21 orphan children are being given home care, medical care, Psychological care and etc. This program is supported by Government of Tamilnadu, department of Social welfare. This program is successfully running from 2012.

➤ ELDERS RESOURCE CENTRES IN TWO DISTRICTS

Elders who are on the street and support less have been identified and supported in Thiruvavur and Nagapattinam district. They have been brought to Elders resource centre. NAMCO gives dress materials, snacks with Tea and proper counseling to reduce their stress and work to support them with local people's donations and support. Totally 45 elders were benefitted in these two centres.



V- ALTERNATE SOURCES OF ENERGY and BIODIVERSITY

In order to drive the community towards sustainable energy sources, NAMCO in partnership with Government of India and an International corporate called GIZ, NEW DELHI had implemented a project named "Decentralized Renewable energy Promotion Project in Thiruvapur, Nagappattinam . and Mayiladuturai districts of Tamilnadu." The core mission of the project is to provide access to energy in rural India and promoting livelihood opportunities through increased utility of DRE products. In fact, due to various reasons, solar products are not used wide spread by people in the country. This project is throwing lights on various dark areas, which could be of better use in rest of India. The immense pleasure we get on seeing the impact in specific cases which created significance. The reach of project beyond the target because of inspiring model works is the rays of hope remaining. The people who were targeted to involve and adopt solar products for livelihood activities were become successful entrepreneurs and started leading their life with dignity. Most of the beneficiaries are from remote areas having power cut and power fluctuations and also living in poverty, so they know the value of power and value of money which will be saved through the intervention. As well the chosen products are with high utility value leading to increase in household income, decrease in power charges and reduction in the timing for the significance of result.

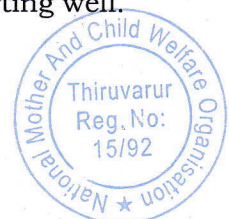
VI-REHABILITATION OF PERSONS WITH DISABILITY

➤ SOCIO ECONOMIC DEVELOPMENT OF PWDs

Our regular SEP team, with a special drives identified 19 youth who required support from us towards income generation, NAMCO team had facilitated them towards economical self reliance. Linkages with training organizations and affordable credit and counseling are the services offered.

VII- HEALTH -PREVENTIVE HEALTH CARE

All the grass root staffs in the organization are grass root communicators providing basic health education on health issues, communicable and infectious diseases, nutritional dieting, immunization, neonatal care, child health care and etc., More specifically working on HIV and STI infections. PHCs of Kariyapattinam, Ayakkaranpulam, Voimedu are supporting well.

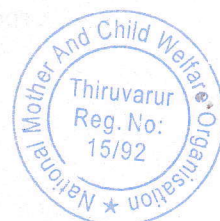


➤ **DEVELOPMENT OF HERBAL MEDICAL SYSTEM**

Tamilnadu has a great history of indigenous medical system promoted by Siddhas. The Herbals and minerals are used as medicines. There was a prominent and proved methods used in community health management system. NAMCO gives important focus to popularize herbal medical system by way of conducting awareness programs. About 500 people had attended the program.

VIII-OTHER PROGRAMS

- NAMCO had identified poor and unable to go to daily work, HIV infected 20 positive people and 20 Sweepers who are doing daily cleaning works in Thiruvavarur district. NAMCO supported them for dry ration products and food items with the support of Sitaram Jindal Foundation, Bangalore
- NAMCO, as an organization facilitating leveraging resources for propoor people in Thiruvavarur and Nagapattinam district, Laraksha Social Impact Trust, a national organization has selected NAMCO as partner and supported to the poor people to construct and repair their houses. They are providing loan facilities to the families identified and recommended by NAMCO. NAMCO is instrumental in identifying needy beneficiaries and support to poor beneficiaries.
- Opportunity Micro Finance India ltd, Bangalore has been supporting women entrepreneurs to start and do their livelihood activities with their small size loan with NAMCO for the poor people. This year, NAMCO supported to 301 women entrepreneurs in Thiruvavarur District.
- TREC STEP, Trichirappalli has extended their support to the women entrepreneurs who were under NAMCO SHGs and trained motivated already by NAMCO to give EDP training and start their business immediately. Our Senior Programme Manger has been given training by the Institution at Trichy and the EDP was organized at our NAMCO Office for 30 women from in and round Thiruvavarur.
- NAMCO organized a one Day Programme for NGOs in Thiruvavarur district. About 35 NGOs and its leaders and second level leaders have participated. It was supported by NABARD.



As a responsible NGO, NAMCO makes his presence in every possible level with possible extend.

Few are the interventions as example.

1. As a prominent Institution, MSW students of Central University, Thiruvarur are getting field mentoring support from MAMCO, As usual this year students were placed in the field to acquire first hand information and hand holding support.
2. DWANI FOUNDATION, BANGALORE is an organization involved in capacitating and supporting NGOs in developing organization system. They identify NGOs with standards and support them to reach better standard. They have identified NAMCO and selected for furtherance.
3. Apollo Foundation has supported this year by distributing Beds and other items to the inmates of our Old age Home, Keezhaiyur with medicine
4. NAMCO is distributing food pockets and water pockets, towels to street dwellers and elders in streets of Thiruvarur.
5. NAMCO had been instrumental in conducting training to district police and other officials on bonded labour identification, release and rehabilitation. This program was implemented in association with International Justice Mission, Department of Labor and District Administration.
6. Women's Day celebration was organized with Rotary Club of Maruthur in the March. It was a programme for recognizing the women entrepreneurs and achievers. 75 women were appreciated in that programme.

CONCLUSION

NAMCO is in field with remarkable trace all along. With immense proud hereby express her satisfaction and happiness for being instrumental in creating happiness and prosperity in the lives of thousands of lives in Delta Districts of Tamilnadu. Also express her gratitude to all the stakeholders who had extended their support in various ways and means particularly the national and International donors, Government and private donors, Trust like Anantham Trust especially Tamil People who are living in various courtiers like Mr. Rajesh kanna , Rotary lions clubs, Fans of Cine Stars and all other financial and Non financial supporters for their extraordinary contribution. And, also NAMCO do here by request to continue their same support in future.



V.R. Vinodu
V.R.VINOTHKUMAR
SECRETARY.