

NATIONAL MOTHER AND CHILD WELFARE ORGANISATION (NAMCO)

THIRUVARUR- TAMILNADU-610001.

ANNUAL REPORT 2022-2023

From Director Desk....

Dear Partners, Dear Colleagues and Friends

I take this opportunity to present the Annual Report 2022-23, sharing the glimpses of the many activities carried out from People to People in Tamil Nadu of India. In more than 10 project units, both in rural and urban areas, we have implemented projects and programmes showing concrete examples of how changes were brought, step by step, together with people in the communities, improving access to as well as quality of education and health, and for improving livelihood, creating community development and caring for the elders. These changes have been made possible through community engagements and partnerships. Our partnerships came through Corporate Social Responsibility with Companies, National and International Foundations and Organisations, and Philanthropic Donations from Individuals and Government in India and abroad.

Across our projects, people in the communities have been active and engaged in making the changes happen and our teams have been present in the field working directly with the people ensuring the quality of implementation of the work.

During the year, we scaled up activities in supporting women, children and elders. God has been using us as tool to help 50 elders, 21 orphan and semi orphan girl children, AVOBE 50000 poor and marginalized women and farmers in rural areas of three districts of Tamil Nadu by organizing as Senior citizen homes, Integrated Home, livelihood programmes, trainings, micro finances, FPCs etc.

We, NAMCO team, thankful to one and all staff, donors, stakeholders, academicians etc for the successful implementation of the programme and make us to go further.

Let us continue to take many more steps together and spread the word about bringing changes for the common good through partnerships.

Thank you

C.JEEVANANDHAM

Executive Director



V. R. Vinott E

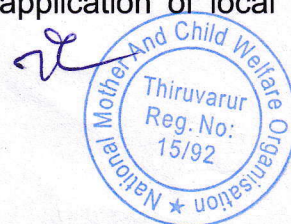
About NAMCO

NAMCO is a registered NGO under Society registration Act 1860. It works with the broader goal for the Empowerment to weaker, neglected and deprived section of society with rights-based approach. NAMCO has touched the life of over 15000 marginalized children, 10000 youth and 50000 women, 1000 farmers under various programs. NAMCO is a humanitarian, gender-sensitive and child centric organization with a vision to "Empower children, women and other community members through the exercise of their Rights-education, health, nutrition and livelihood with dignity." It focuses on Education as key to empowerment of women and children; working with the neglected, impoverished people-rural hamlets of Nagapattinam, Mayiladuthurai and Thiruvarur districts.

NAMCO's support to child development is holistic in nature from childhood to livelihood. Most of its programmes are on Education, Nutrition, Health, Skill training (Livelihood programme for women and youth. Other co-curricular activities are advocacy and awareness on gender equality. The organization's approach is different in the sense it takes upon the parental responsibilities. Literacy and empowerment (social, economic and financial) is critical to educating child and women therefore every initiative though child centric involves high engagement from women and mothers. Community sensitization and soliciting its cooperation is integral part of the program interventions.

Vision: To enable poor household and communities to be self – reliant and sustainable.

Mission: To develop an optimal mechanism for Rural Society especially deprived sections, with commitment for sustainable livelihood & improved quality of life which is achieved through different developmental programs & effective application of local resources in association with community.



I. CHILDREN DEVELOPMENT

Good early childhood development will have a direct positive impact on a child's long-term health outcomes and will improve future opportunities, school attainment and even earning potential.

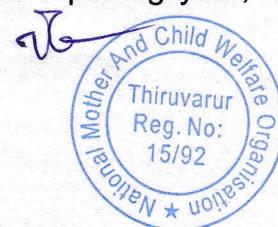
1. Integrated home for children and elders

NAMCO creates safe environment, Nutritious food, decent clothing, joy full and play full education facilities in Integrated home for children and elders where 21 young girls of orphan and semi orphan are living with 25 elders in on campus. The girls were given good education freely. NAMCO home provided T.V and other play materials for indoor game for recreational activities and library facility for literate inmates to read moral and spiritual books. Every month we are providing counselling for the inmates for strengthening of their mental health with professional counsellors and Yoga master. This is supported by the Govt of Tamilnadu.



1. Child Line (1098)

CHILDLINE '1098' is a National 24 hours Emergency Telephone Helpline & Outreach Service for Children in Need of Care & Protection. It is a Project supported by Ministry of Women and Child Development. CHILDLINE India Foundation (CIF) is the National Nodal organisation for CHILDLINE services across the Nation. For the reporting year, NAMCO has intervention with following children based issues

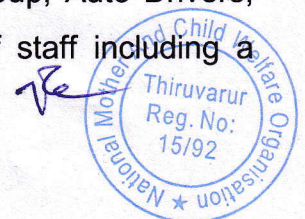


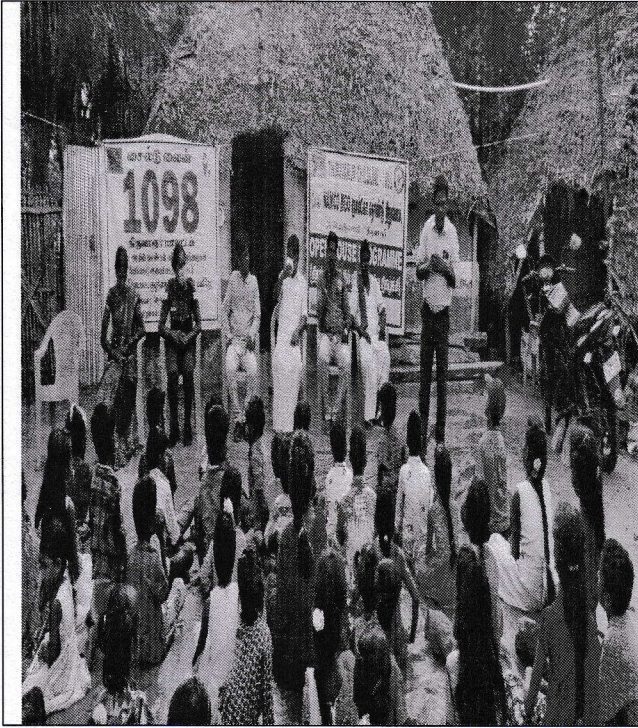
S.No	Particulars	Numbers
1	Child marriage	65
2	Sexual Abuse	29
3	Drop out	117
4	Emotional support & guidance	44
5	Shelter	14
6	Drug addict case	36
7	Sponsorship	63
8	Run away	28
9	Others	132
		528

2. Supplementary Education Centers

NAMCO has 16 Supplementary Education centres in the name of Students Development Centres (SDCs) where 410 children from rural and remotest villages of Nagapattinam and Thiruvarur districts got benefits with the support of AIMS India Foundation, USA. The students get service here in doing homes works, develop special talents, develop moral values, Cultural activities such as music, dance or drama, Sports practices and teams, with recognition of gender sensitization, They are also provided with nutritious snacks, study materials, stationery, clothes, etc. to motivate them to attend the classes regularly. It encourages children to become active learners by helping them to forge an unbreakable bond with the books and change their course of lives. The objective is to enable children to cope with the increased standards in academics, simultaneously, ensuring a solid foundation for their education.

CHILDLINE awareness programme is conducted through Open House Programme, Out Reach Programme, School Programme, Programme to Self Help Group, Auto Drivers, Police Personnel, Religious Places and various places. A team of staff including a counsellor are doing this service to the children since 2015.





திருவாரூர் மாவட்டத்தில் செங்கல் சூலைகளில் தொழிலாளர் நலத்துறை ஆய்வு

திருவாரூர் ஜூன் 29 திருவாரூர் மாவட்டத்தில் தொழிலாளர் நலத்துறை திருவாரூர் மாவட்ட சைல்டுகளை மீறும் திருவாரூர் நாம்கோ தொண்டு நிறுவனம் சார்பாக செங்கல் சூலைகளில் ஆய்வு திருவாரூர் போக்கு நிறுவன கடைகளிலும் பணிபுரியும் கூடியவர்களில் கொடுத்த மை தொழிலாளர் மற்றும் தொழிலாளர்கள் பணிகளில் ஈடுபடுத்த படுகிறார்வா என்ற ஆய்வு மேற்கொள்ளப்பட்டது. இந்நிகழ்ச்சிக்கு திருவாரூர் மாவட்ட தொழிலாளர் நலத்துறை உதவி ஆணையர் திரு பாஸ்கரன் (அமலாக்கம்) தலைமையேற்று துவக்கி வைத்தார்கள். நாம்கோ தொண்டு நிறுவனத்தின் செயல் இயக்குனர் திரு சி ஜிவானந்தம் 1976 ம் ஆண்டு கொத்தடிமை தொழிலாளர் தடை சட்டம் 1996 குழந்தை தொழிலாளர் தடுப்பு சட்டம் பற்றியும் 14 வயதுக்கு உட்பட்ட குழந்தைகளை 18 வயசுமான தொழில்கள் 15 வசகையர் உற்பத்தி வழிமுறைகள் ஆகியவற்றில் ஈடுபடுத்துவதை முழுமையாகத் தடை செய்து 14 வயது குடிந்து 18 வயது முடியாத நிலையில் உள்ளவர்களை எந்த அபாயகரமான தொழிலும் ஈடுபடுத்த கூடாது அப்படி ஈடுபடுத்தும் பட்சத்தில் 24 ரூபாய் கட்டணமின்றி செயல்பட கூடிய சைல்டுகளை 1098 என்ற எண்ணிற்கு தெரிவிக்கலாம் என்று குறிப்பிட்டு பேசினார்கள். திருவாரூர் மாவட்ட தொழிலாளர் நலத்துறை இயக்குகர் திரு ராஜேஷ் தொழிலாளர் பாதுகாப்பு மற்றும் சுகாதார இயக்குகர் அவர்கள் கலந்துகொண்டு கொத்தடிமை பணிபுரியும் கூடியவர்களின் விபரத்தை கண்டறியும் திரு தொலைபேசி 18004252630 எண்ணிற்கு தெரிவிக்கலாம் என்று குறிப்பிட்டு குழந்தை தொழிலாளர் மற்றும் கொத்தடிமை தொழிலாளர் ஆய்வினை செய்கும் துணைகளும் திருவாரூர் கடைகளிலும் மேற்கொண்டார்கள் மேலும் இந்நிகழ்ச்சியில் திருவாரூர் மாவட்ட சைல்டுகளை திட்டமிட்டிருக்கிறார் ஆதித்யா கலந்துகொ

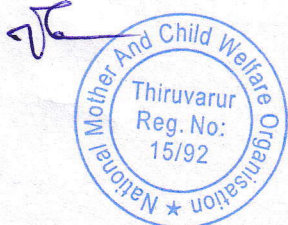
With support of Childline India Foundation and UNICEF, organized sports activities for 10 school students in Thiruvarur district where 3000 students took part in the activities and won prizes. The sports activities and schools were as follows

Girl child day was celebrated by organizing mega rally with allied Government departments and stockholders. District collector flagged to start the rally to have awareness on girl child's rights. 311 people took part in the rally and the rally went around important main roads of Thiruvarur Town.

With the support of Stdh Foundation, Bangalore, NAMCO has got an opportunity to organise a Programme called "Sports for All" We selected 10 Schools in the District and conducted sports activities among the children of the schools and listed the winners. The winners have been awarded and also all participants have been given certificate to encourage them all.

II. YOUTH DEVELOPMENT

Youth development programs help kids realize their full potential by preparing them for the challenges of life. By engaging young people in experiential learning programs, we can teach life skills beyond textbooks and lectures.



1. Poor Students support Programme

We are helping to enable a new generation of independent thinking young people as they discover their own power to make a change. We hope this change will empower our students, their families, their communities, and the world at large. 282 Students, we sponsor are passionate about engineering, medicine, or other disciplines, from financially constrained backgrounds, and eager to make a change in our world. Shooting Stars Foundation, SEEDS, USA and 4 S Foundations were the supporting organization to support professional students in Tamilnadu.

2. Carrier Guidance and volunteers Enrolment Programme

NAMCO organized carrier guidance programme in Thiru.Ve.Ka. Government Arts & Science College, Kidarankondan with support of Nehru Yuva Kendra of Thiruvarur District, where 200 youths took part and gained knowledge about what to study, where to study, scope of study, job opportunities, etc.

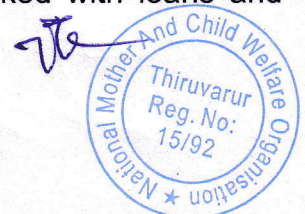
Teens say the benefits received from volunteering are: Learning to respect others; learning to be helpful and kind; learning to understand people who are different; developing leadership skills, becoming more patient, and better understanding of citizenship. NAMCO organized camp to have register volunteers for Nehru Yuva Kendra of Thiruvarur District 300 youths were enrolled their names as volunteers.

III. WOMEN DEVELOPMENT

Empowering women is essential to the health and social development of families, communities and countries. When women are living safe, fulfilled and productive lives, they can reach their full potential. Contributing their skills to the workforce and can raise happier and healthier children

1. Livelihood skill training for women

With support of NABARD, NAMCO organized LEDP skill training programme for 150 women farmers and issued certificates. Participants of the training were exposed to various agricultural based businesses. All the participants were linked with loans and running their business successfully.

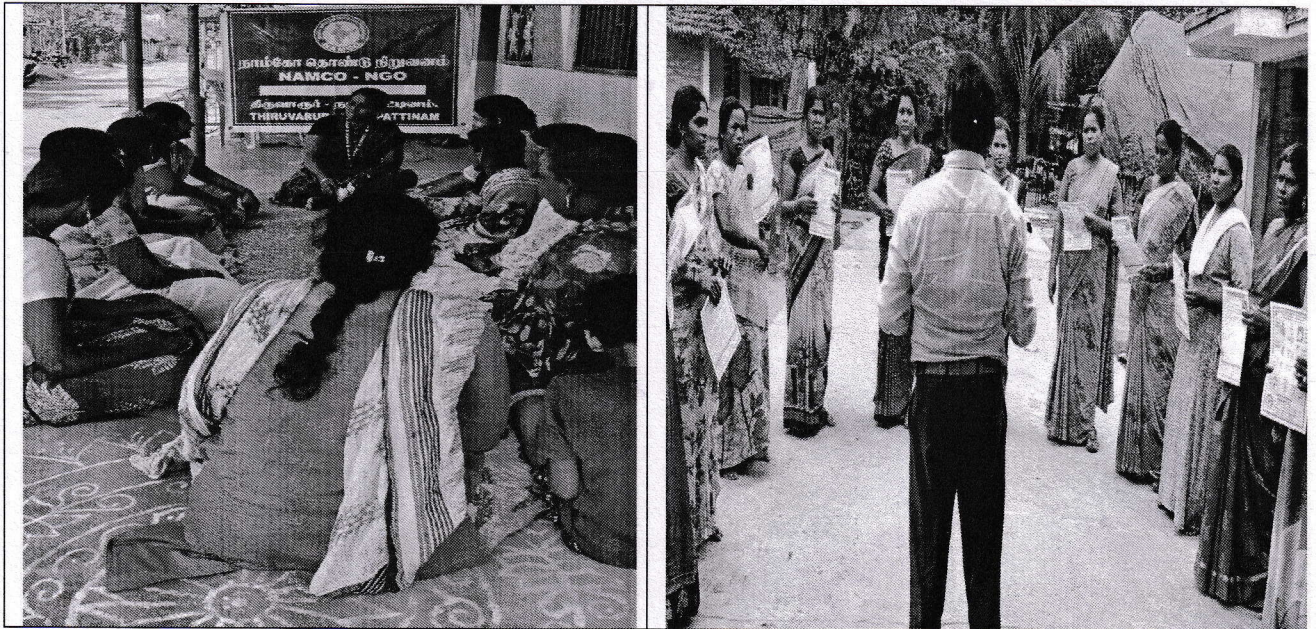


2. Micro finance for promoting micro entrepreneurs

NAMCO has micro finance programme to make women and farmers for their enterprise development. NAMCO has partnership with Opportunity Micro Finance India Ltd.,(OMI) and Tdh-NL Revolving fund. With support of OMI, NAMCO distributed loans to Women Self help groups at Vedaranyam Block of Nagapattinam District.

With support of STdh-NL, NAMCO has distributed loan to 421 beneficiaries from SHGs, JLGs and from Shareholders of NAMCO Suyambu Farmers Producer Company at Vedaranyam block, Nagapattinam district. Loan ranges from Rs.25000 to Rs.30000 per head as per their trade selection

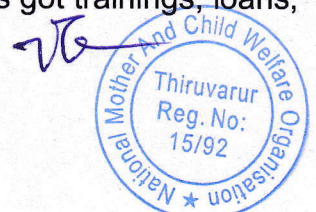
With support of LARAKSHA, in the Roofing project, NAMCO distributed loans to 32 beneficiaries of Thiruvarur and Nagapattinam districts from rupees 50,000.00 to 1,00,000.00 for construction roof of houses or repairing houses



3. Promotion of women Farmers Producer company

3.1 Suyambu Women Farmers Producer company

NAMCO has promoted Suyambu women farmers Producers Company at Maruthur, Vedaranyam where 502 women are shareholders supported by NABARD. The Producer Company is a legal entity formed by primary producers, viz. farmers, milk producers, fishermen etc., in the company, women farmers sell their products collectively and purchase their raw materials collectively. The company shareholders got trainings, loans, exposure visits, offering new techniques, etc.





3.2 JEEVAN Farmers Producer Company

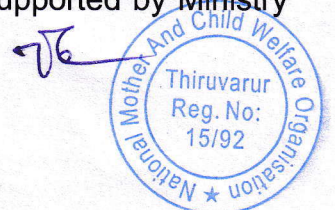
Main livelihood of Nagapatinam and Thiruvarur districts is agriculture which is seasonal. After the rainy season, there is lack of employment opportunities in the districts. Due to these reasons, youths migrates, middle and old age people rear goats for their livelihoods. With support of NABARD, NAMCO organized a FPC for especially goat rearing people called NAMCO Jeevan Farmers Producer Company ltd., where 260 women are as shareholders.

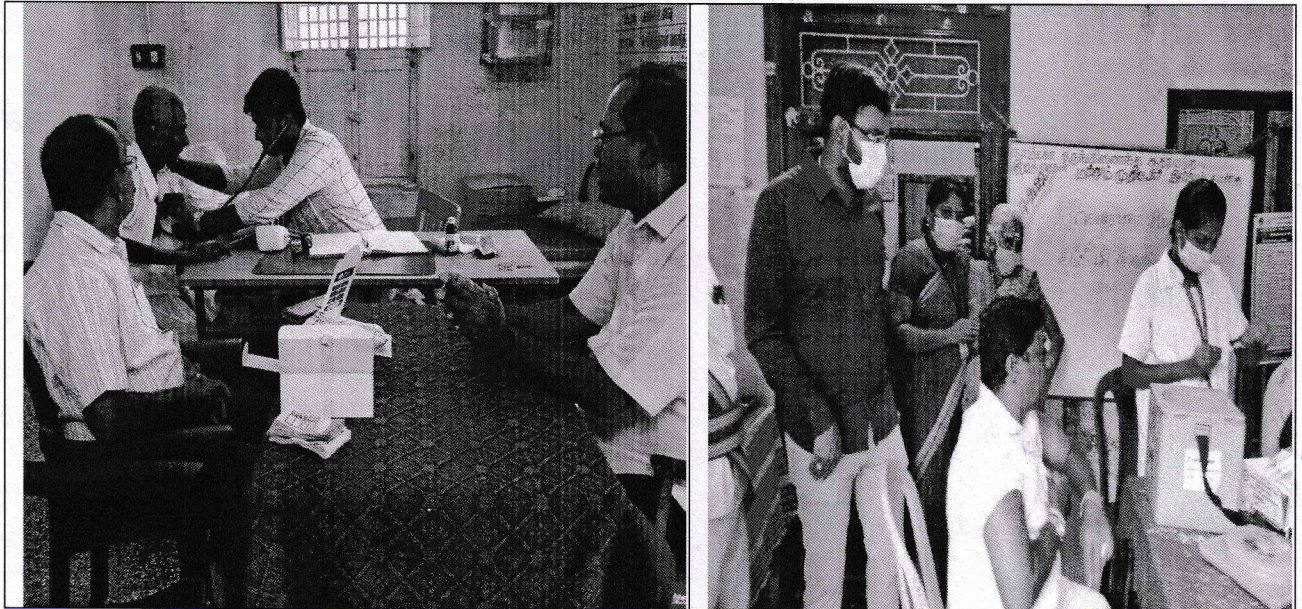
IV. SERVICE TO SENIOR CITIZENS

Old age homes are for elderly people where they are being given care. They are given food and shelter to live. The old people who are alone or don't have someone to take care can live in these places.

1. Home for Elders

NAMCO provides three times food, cloth, shelter to the 25 elders. NAMCO home provided T.V and other play materials for indoor game for recreational activities and library facility for literate inmates to read moral and spiritual books. Every month we are providing counselling for the inmates for strengthening of their mental health with the service of professional counsellors and Yoga master. This project supported by Ministry of Social Justice & Empowerment, Govt of India.





2. Integrated home for children and elders

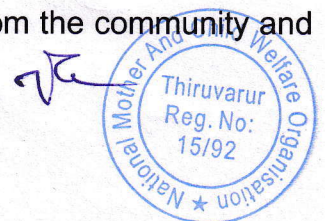
The home offers shelter with food and education, as well as opportunities for a healthy lifestyle and all-round personality development, in an atmosphere of love and care. The children get to freely interact with the elders residing in the Old Age Home.

There is constant endeavour to identify special talents and encourage the children to participate in various cultural events on the campus and other outside functions. Extracurricular activities such as music and arts are part of the regular activities for the children. There are good facilities for sports and physical activities also on the campus.

NAMCO home has 21 girl children who were orphan and semi orphan and living with 25 elderly people. The inmates are being provided nutritious food – breakfast with tea or milk with biscuits, afternoon lunch, some nuts with tea in the evening, and dinner. Eggs and Non -Veg are served regularly. They have entertainment facilities, library, etc. Dresses, good bed with bed covers, good air circulation and etc., are given at free of cost. District Administration supports well to develop their special talents. This project is supported by the Govt of Tamilnadu as the Pilot project.

3. Community based services to elders

We have done as basic survey at villages of Arunthavampulam and Mela Korukkai where no. of elders are living as widows and having no support from the community and their relatives.

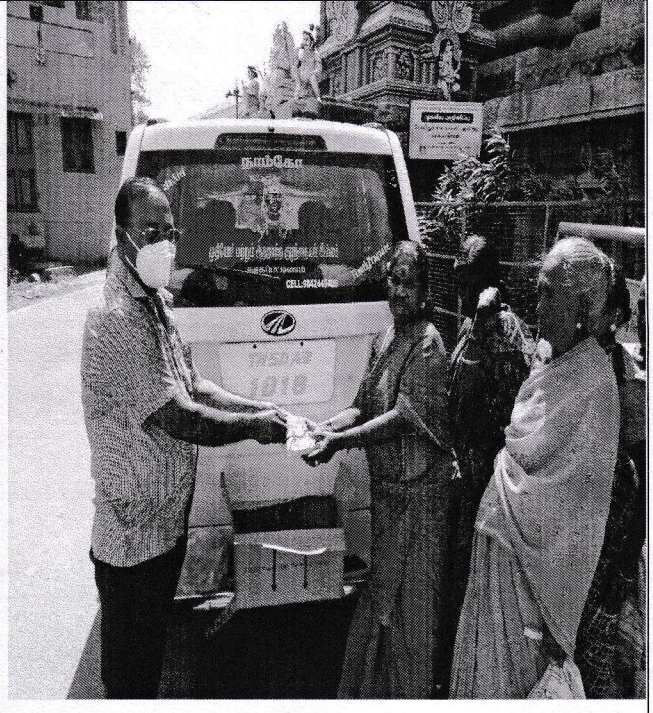


அட்டை வேண்டுதல், மேற்கொள்ளுமாறு மாவட்ட ஆட்சித்தலைவர் ஆக்கிரமிப்பு அகற்றுதல், உத்தரவிட்டார். அதனை அவர்கள் வழங்கினார்கள்.

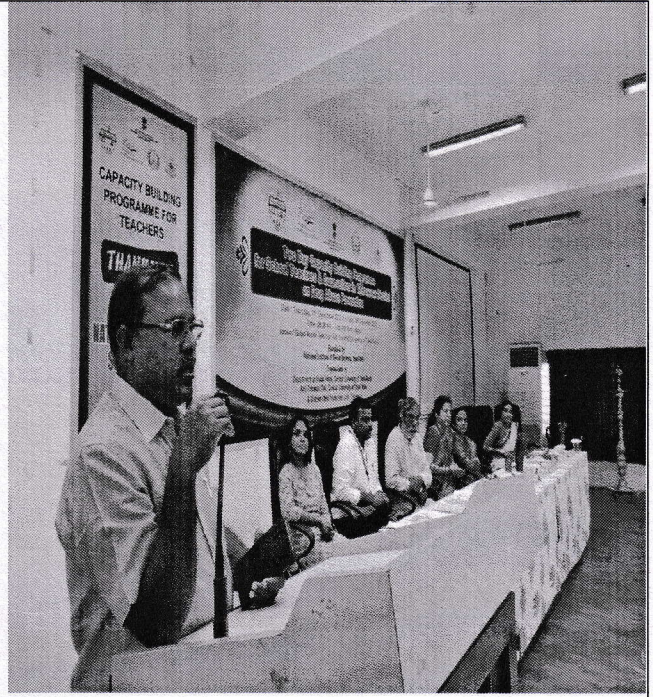


ஏழை முதியோர்களுக்கு நாம்கோ தொண்டு நிறுவனம் உணவு பொருட்கள் வழங்கியது

■ திருவாரூர், 19.2.21- திருவாரூர் மாவட்டம் திருத்துறைப்பூண்டியில் நாம்கோ தொண்டு நிறுவனம், சீதாராம் ஸ்டீல்டால் நிறுவனத்துடன் இணைந்து ஏழை முதியோர்களுக்கு உணவு பொருட்கள் மற்றும் புடவைகள் வழங்கியது. ஒவ்வொரு வருஷமும் பாதிப்புக்கு உள்ளாகி இருக்கின்ற மக்களை கண்டறிந்து உதவி செய்யும் வகையில் உதவி வரும் இந்த நிறுவனம் மூலம் தலைமை வகித்து பொருட்களை வழங்கி பேசினார். விவேகானந்தா டிரஸ்ட் இயக்குனர் பி. ஜயப்பன் முன்னிலை வைத்தார். நிகழ்ச்சியில் ஸ்ரீ ராகவேந்திரா டிரஸ்ட் இயக்குனர் ஜெகதீசன், ராமு டி.பூ.ஷன் சென்டர் உரிமையாளர் ரா. சந்திரகாசன், திட்ட அலுவலர் பரந்தாமன் மற்றும் பலர் கலந்து கொண்டனர். முடிவில் பா. பஞ்சவர்ணம் நன்றி கூறினார்.



With support of Sitaram Jindal Foundation, Bangalore that identified 25 elders have been supported grocery items, Rice bags, cloths, etc. Our counsellor visited 25 elders and made family counselling.



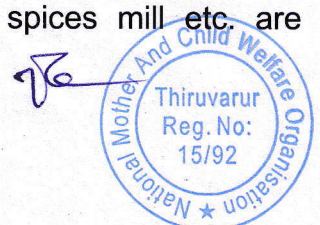
V. Environment Development

Promotion of Decentralized Renewable Energy (DRE) for Livelihoods – Project with GIZ, New Delhi

Globally, climate change has made all countries to turn their attention towards clean and green energy. India is increasing its focus on renewable energy sources and is poised to become a leader in the coming years. The abundant availability of sun light has put India into the spot light for harnessing solar energy for power generation and thus achieving carbon neutrality. Alongside, Decentralized Renewable Energy (DRE) is emerging as a potential opportunity for enabling access to energy for access poor communities and thus contributing to augmenting their livelihoods.

NAMCO has been implementing a project funded by GIZ for the past one year (starting from May 2022) to promote the DRE products for livelihoods in the Delta districts of Tamil Nadu. NAMCO identified the potential DRE technologies in agriculture, fisheries, and dairy and non-farm sectors and strived to promote them amongst the potential end users through a wide array of training and sensitization programs. NAMCO brought together the best of technology service providers, while also enabling access to microfinance to the end users for helping them finance the upfront investments for such capital expenditure.

As a result of these efforts, the farmers and the rural communities in the Delta districts are able access a host of solar products for their multiple livelihood applications. These include solar lights, solar sprayers, solar pest traps, solar water pumps, and solar dryers etc. that have applications in the agriculture sector. Products such as solar powered sewing machines, solar powered flour mill, solar powered spices mill, solar powered wet grinder, solar freezers, solar printers, solar powered sugarcane juicer etc. which have applications in the non-farm sector. Most of these are individually owned while a few are owned by a group of women in the FPOs collectively. For example, the solar powered paddy processing unit, solar powered flour mill and the solar spices mill etc. are collectively owned by select members of FPOs.

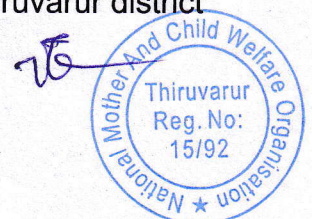




The project has resulted in enhanced awareness on solar products amongst our communities and has started creating demand for such products. The project also helped in strengthening the overall ecosystem consisting of communities, technology service providers, banks and MFIs, and aggregators such as FPOs along with the promoters like NAMCO.

VI. OTHER CHARITY ACTIVITIES

- NAMCO has been providing food pockets, water bottle for street dwellers and beggars in Thiruvarur Town. Totally the programme covered 241 poor persons in the year.
- Relief materials were distributed to families who were affected by fire in Periyanaipuram, Thiruthuraipundi and Nannilam block of Thiruvarur district, Tamil nadu.
- Panchayat Union Middle School, Arunthavampulam has been given furniture by NAMCO
- We organised a training to the stakeholders of the District ON CONTROL OF HUMAN TRACKING with social welfare dept, Thiruvarur
- We conducted a survey on BONDED LABOUR in Thiruvarur District with INTERNATIONAL JUSTICE MISSION
- We provided the training to the Police Officers of the District with the presence of the District Supper indent of Police, Thiruvarur on Human tracking & Bonded labour Act with IJM
- We organised ASSER 2022 survey on Child education in Thiruvarur district



CONFERENCE /MEETING AT

- The director of NAMCO has invited as a resource person at central university of Tamilnadu on capacity building training for teachers on child development and training for Disaster preparedness with National Institute of disaster Management
- We attended in the rally on AIDS Control at Thiruvarur with Tamil Nadu AIDS Control Society, Thiruvarur AIDS control Society.
- We organised a three Days youth leadership training with NYK, Thiruvarur
- We have been invited as resource person for the Panchayat leaders training on child welfare with Social defence(Dist Child Protection Unit)
- We have organised a rally with School children and women SHG leaders on international bonded labour abolition day at Thiruvarur with DCPU, CHILD Help Line etc.,

Conclusion: NAMCO and the team convey thanks to all stakeholders including Donors and Agencies supporting us for the development of poor.



V.R. Vinoth Kumar
V.R.VINOTHKUMAR
SECRETARY.